

# Northwest Football League – Hilliard Optimist Club Sponsorship Levels for 2008

## Special Sponsorship Levels

### **Gold - \$600**

League Advertising on Banners (4 football fields in Hilliard – 10 Wk Season)  
Complimentary Full Page Ads in Annual Turkey Bowl Program and Youth Basketball Tournament Program (\$175 value)  
Includes Sponsorship of Football Team or Cheerleading Squad  
Ability to Advertise at Hilliard Games / Handouts, etc.  
Announcement of Sponsor Name During Special Games (Annual Kick-Off and Turkey Bowls) and Saturday Night Games  
Website Ad - [www.nwflyouthfootball.com](http://www.nwflyouthfootball.com)  
Special Appreciation Plaque  
Team Photo Plaque

### **Silver - \$500**

League Advertising on Banners (4 football fields in Hilliard – 10 Wk Season)  
Complimentary Half Page Ad in Annual Turkey Bowl Program and Youth Basketball Tournament Program (\$125 value)  
Includes Sponsorship of Football Team or Cheerleading Squad  
Ability to Advertise at Hilliard Games / Handouts, etc.  
Website Ad – [www.nwflyouthfootball.com](http://www.nwflyouthfootball.com)  
Special Appreciation Plaque  
Team Photo Plaque

### **Bronze - \$400**

League Advertising on Banners (4 football fields in Hilliard – 10 Wk Season)  
Complimentary ¼ page Ad in Annual Turkey Bowl Program and Youth Basketball Tournament Program (\$75 value)  
Includes Sponsorship of Football Team or Cheerleading Squad  
Website Ad – [www.nwflyouthfootball.com](http://www.nwflyouthfootball.com)  
Special Appreciation Plaque  
Team Photo Plaque

## Team Sponsorship Levels

### **Tackle Team Sponsorship - \$325**

Sponsor Name Printed on Team Football Jersey's (logo can be added as well)  
Complimentary Business Card size ad in Annual Turkey Bowl Program  
Team Photo Plaque

### **Cheerleading Sponsorship - \$250**

Sponsor Name Printed on Special Banner that will be displayed alongside sponsored cheerleading squad during each game  
Complimentary Business Card size ad in Annual Turkey Bowl Program  
Team Photo Plaque

### **Flag Team Sponsorship - \$150**

Sponsor Name Printed on Team Football Jersey's (logo can be added as well)  
Complimentary Business Card size ad in Annual Turkey Bowl Program  
Team Photo Plaque

## Advertising Opportunities

### Combo Deals (reaching approx. 3,000)

\$175 Full-Page Ads in Both Turkey Bowl Program and Annual Basketball Tournament Programs  
\$125 Half-Page Ads in Both Turkey Bowl Program and Annual Basketball Tournament Programs  
\$75 ¼ Page Ads in Both Turkey Bowl Program and Annual Basketball Tournament Programs

### Turkey Bowl Programs (reaching approx. 1,700)

\$120 Full-Page Ad in Annual Turkey Bowl Program  
\$80 Half-Page Ad in Annual Turkey Bowl Program  
\$50 ¼ Page Ad in Annual Turkey Bowl Program

# HILLIARD OPTIMIST CLUB NORTHWEST FOOTBALL LEAGUE FOOTBALL TEAM SPONSORSHIP

2008 SEASON

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Requested Team to Sponsor: \_\_\_\_\_

If requested team already has a sponsor, would you be willing to sponsor another team?  Yes  No

Payment Method:  Check (made payable to Hilliard Optimist Club)  
 PayPal (indicate email to invoice \_\_\_\_\_)

Sponsorship level:  Gold - **\$600**       Silver - **\$500**       Bronze - **\$400**  
 Tackle Football Team Sponsorship - **\$325**  
 Cheerleading Squad Sponsorship - **\$250**  
 Flag Football Team Sponsorship - **\$150**

Advertising levels: **Combo Deals**  
 Full-Page Ads in Both Turkey Bowl Program and Annual Basketball  
Tournament Programs (reaching approximately 3,000) - **\$175**  
 Half-Page Ads in Both Turkey Bowl and Annual Basketball Tournament  
Programs (reaching approximately 3,000) - **\$125**  
 ¼ Page Ads in Both Turkey Bowl Program and Annual Basketball  
Tournament Programs (reaching approximately 3,000) - **\$75**

**Turkey Bowl Programs**  
 Full-Page Ad in Annual Turkey Bowl Program (reaching approximately  
1,700) - **\$120**  
 Half-Page Ad in Annual Turkey Bowl Program (reaching approximately  
1,700) - **\$80**  
 ¼ Page Ad in Annual Turkey Bowl Program (reaching approximately  
1,700) - **\$50**

Please submit information and payment by June 20, 2008 to:

Don Campbell  
Hilliard Director, Northwest Football League  
PO Box 113  
Hilliard, Ohio 43026  
614.309.7878 – cell  
hilliard@nwflyouthfootball.com